



**A leadership and fundraising initiative to
engage teenage girls as “citizens of the world”**

www.pearls4girls.org



“Pearls for Girls” was created to enable teenage girls, as citizens of the world, to learn about and experience the positive power of leadership, collaboration, and contribution



The goal of “**Pearls for Girls**” is for teenage girls in both developed and developing countries to support each other and create healthy and sustainable futures for themselves and their communities



To reach this goal **“Pearls for Girls”** is working with “Help Lesotho”, a Canadian initiative that brings education and leadership opportunities to HIV/AIDS orphaned teenagers living in the mountainous regions of Lesotho, Southern Africa

N Africa











Help *Lesotho*

The logo for 'Help Lesotho' features a stylized blue and gold figure on the left, followed by the word 'Help' in a bold blue sans-serif font and 'Lesotho' in a gold script font.

- Education and literacy
- HIV/AIDS awareness, prevention, counselling and testing
- Child sponsorship
- Gender equity
- Leadership & partnership development
- Local governance capacity building
- Public engagement







How does it work?

- Teenage girls in developed countries learn about the girls of Lesotho, often their age, who are HIV/AIDs orphans and vulnerable
- **They are moved to make a difference and some show up as leaders**
- The leaders organize “Pearl Bees” in their schools and communities to make pearl bracelets and organize events to sell the bracelets
- **They learn to lead and collaborate**



pearls *for* girls





How does it work?

- The funds raised support leadership learning and development for the girls of Lesotho so they can bring HIV/AIDs prevention messages to their communities
- **They all lead, collaborate, and contribute**
- These teenage girls are “**citizens of the world**”



What can you do to get involved?

- Organize a “Pearl Bee” to make pearl bracelets and build leadership skills among teenagers and young women
- Coach young leaders to share their experiences and inspire others to get involved
- Create an inter-generational “Pearl Bee” to make pearl bracelets and share stories of leadership
- Sell pearl bracelets and raise funds to support leadership development for HIV/AIDS orphans

